

ICSE Business Plan Competition 2010

— Social Innovation for Sustainable Society —

October 16, 2010

Co-organized by

International Center for Social Entrepreneurship (ICSE)

and

IDE Abe Laboratory, Tokyo Tech

The “Social Innovation” is the introduction of new methods and structures to address social problems such as poverty, long-term unemployment, human right or environmental problems, and the leaders of these activities are called “Social Entrepreneurs”. We, ICSE, will support “Social Entrepreneurs”.

DATE	October 16, 2010 Saturday 13:30 - 18:30
VENUE	Campus Innovation Center Tokyo [1-minute from Shibaura Exit of JR Tamachi Station]
OUTLINE	<p>We, ICSE, intend to provide opportunities for future social entrepreneurs to make their ideas known and create further chances for others to give you a helping hand.</p> <p>We therefore set an award for high potential business plans in order for you to conduct feasibility studies toward implementations of the plan.</p> <p>NEC Corporation and International Development Associates Ltd.(IDeA) will offer corporate awards for this competition.</p>
BUSINESS FIELDS & COUNTRIES OF FINALISTS	Agriculture (Ethiopia)、Education (Vietnam, Pakistan, India, Indonesia, Bangladesh)、Electricity (Philippines)、Fair Trade (India)、ICT (Thai, Singapore, Swiss)、Matching Service (Lebanon)、Solar Electric Generation (Germany)、Tourism Development (Argentina)
AWARD	<p>We provide awards for feasibility studies to implement proposals:</p> <p>a) ICSE Award 100,000yen</p> <p>b) Corporate Awards*</p> <p>NEC Award 100,000yen</p> <p>IDeA Award 100,000yen</p>

Language requirements: ENGLISH

This Competition will be open to audiences from BOP consulting firms, venture capital firms, BOP related or interested companies and so forth at no charge.

Audiences of the Competition will be able to participate in screening partly by written vote.

Please register for public viewing at:

<http://icse-ja.seesaa.net>

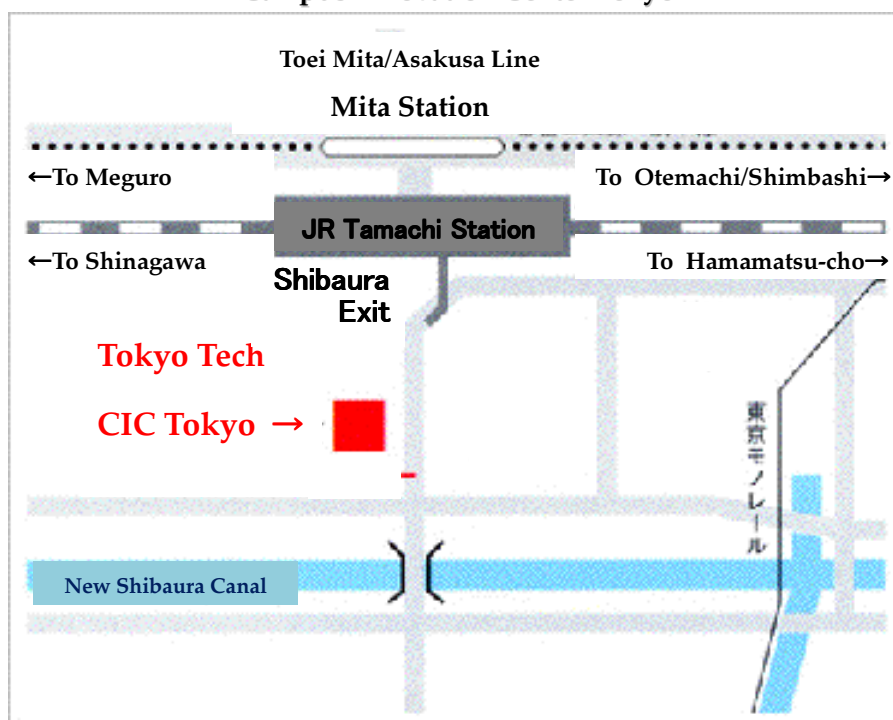
Let's join our competition and contribute to the society!

Supporting Companies for ICSE Business Plan Competition 2010

NEC

International Development Associates
Ltd.

Campus Innovation Center Tokyo



Contact information:

Secretariat of ICSE Business Plan Competition 2010

contact-icse@googlegroups.com